

TALKING TOGETHER

ESTABLISHING A BASELINE

This is a conversation about how governments and Yukoners talk together in ways that make us stronger, more accountable, transparent and responsive to each other. It's about talking to citizens, stakeholders and communities about how we interact with them.

How are Yukoners interacting with their governments? Where do they get their information? What do we know about how they want to be engaged? This infographic provides a snapshot of what we know today to begin building the foundation of tomorrow.

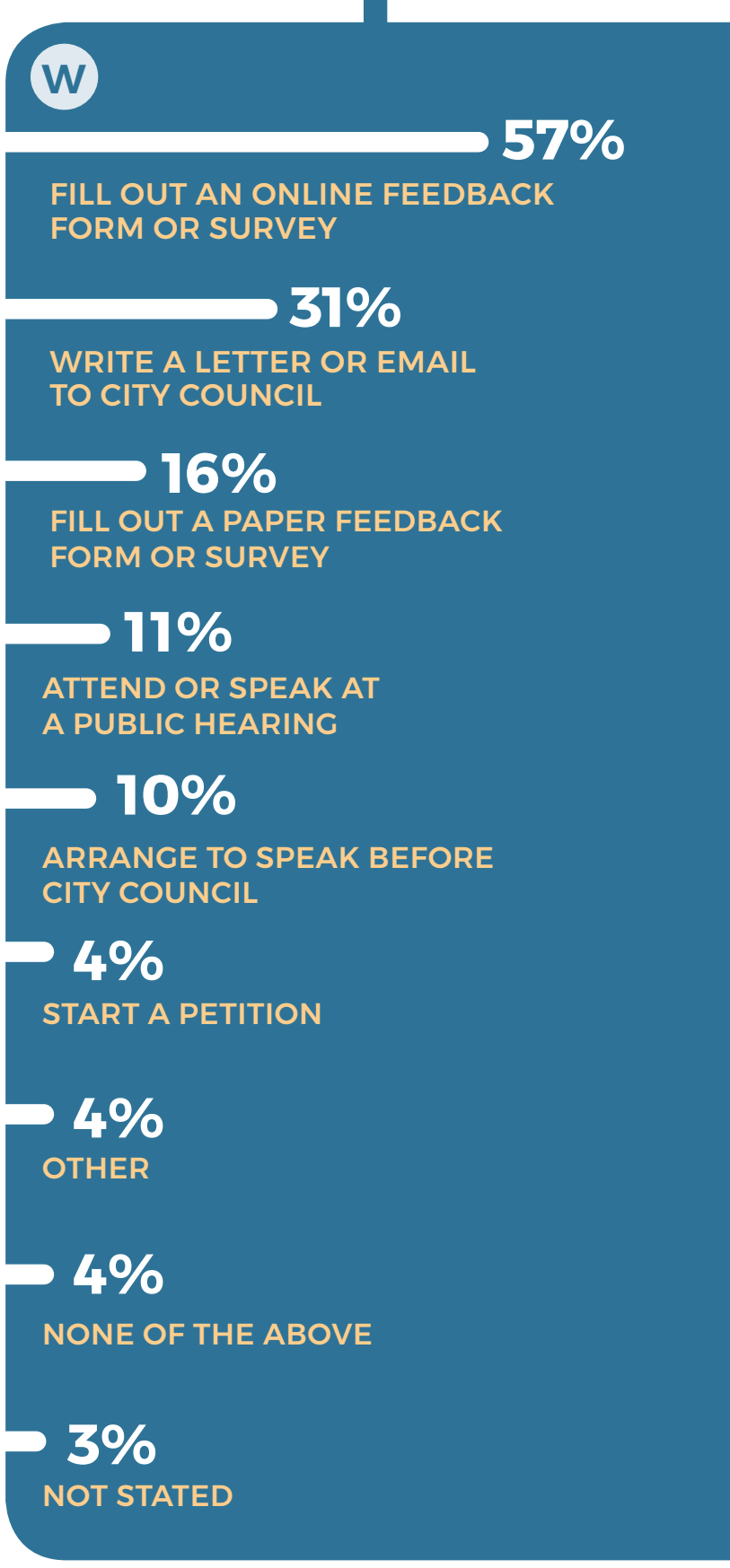
Y Government of Yukon Survey

W Whitehorse Survey



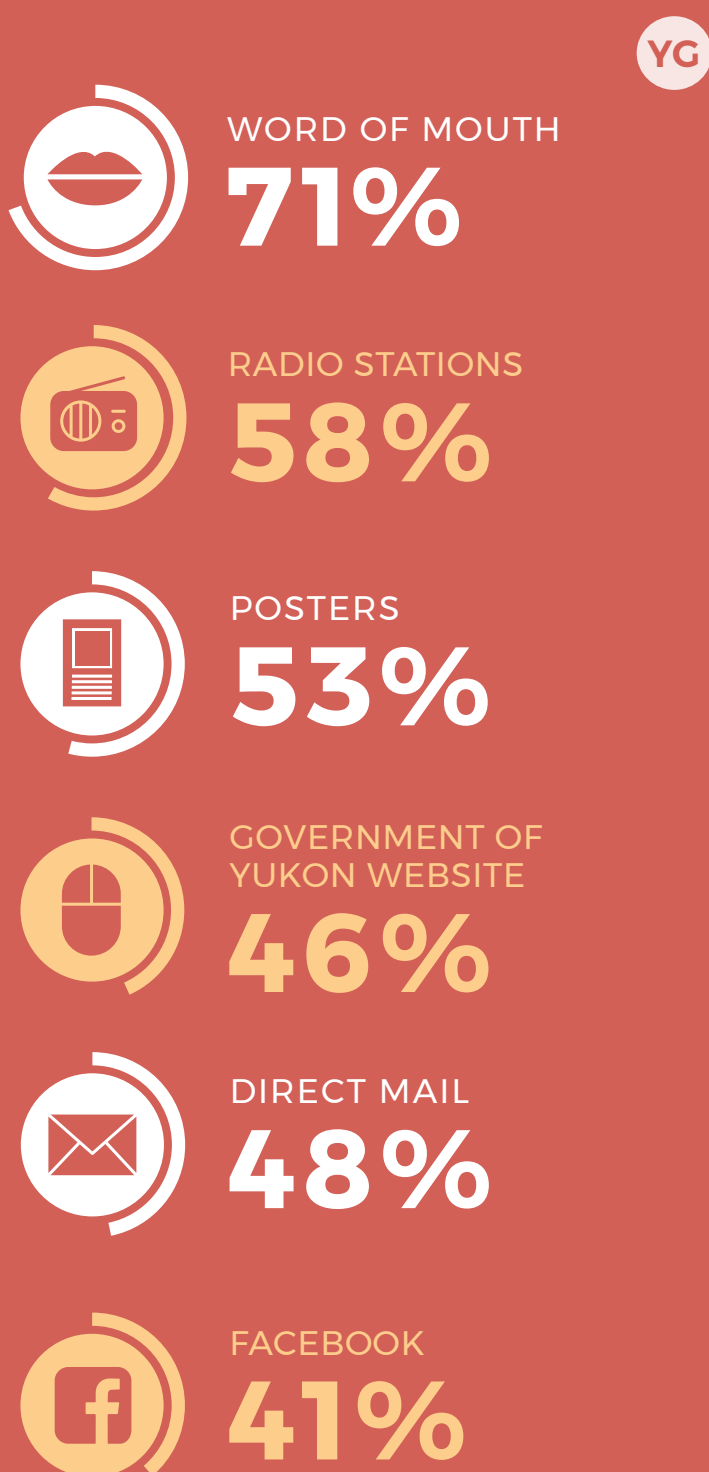
PREFERRED METHODS AND TOOLS FOR ENGAGEMENT

How would you prefer to share your views?



TOP SOURCES TO GATHER INFORMATION

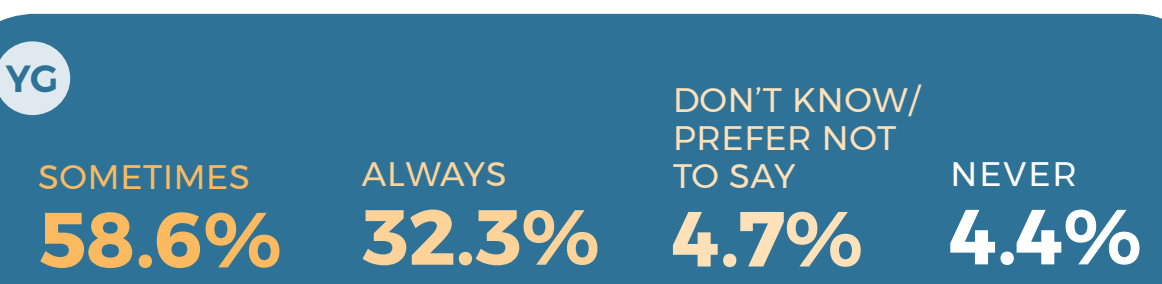
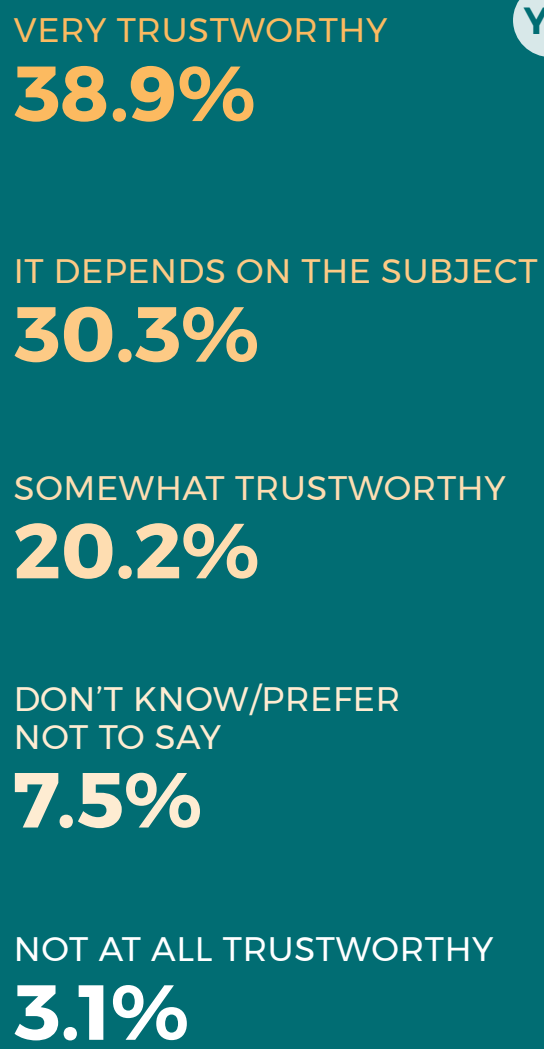
Where do Yukoners gather information about the Government of Yukon and its initiatives?



TRUST IN GOVERNMENT ADS

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How trustworthy do Yukoners find Government of Yukon ads?

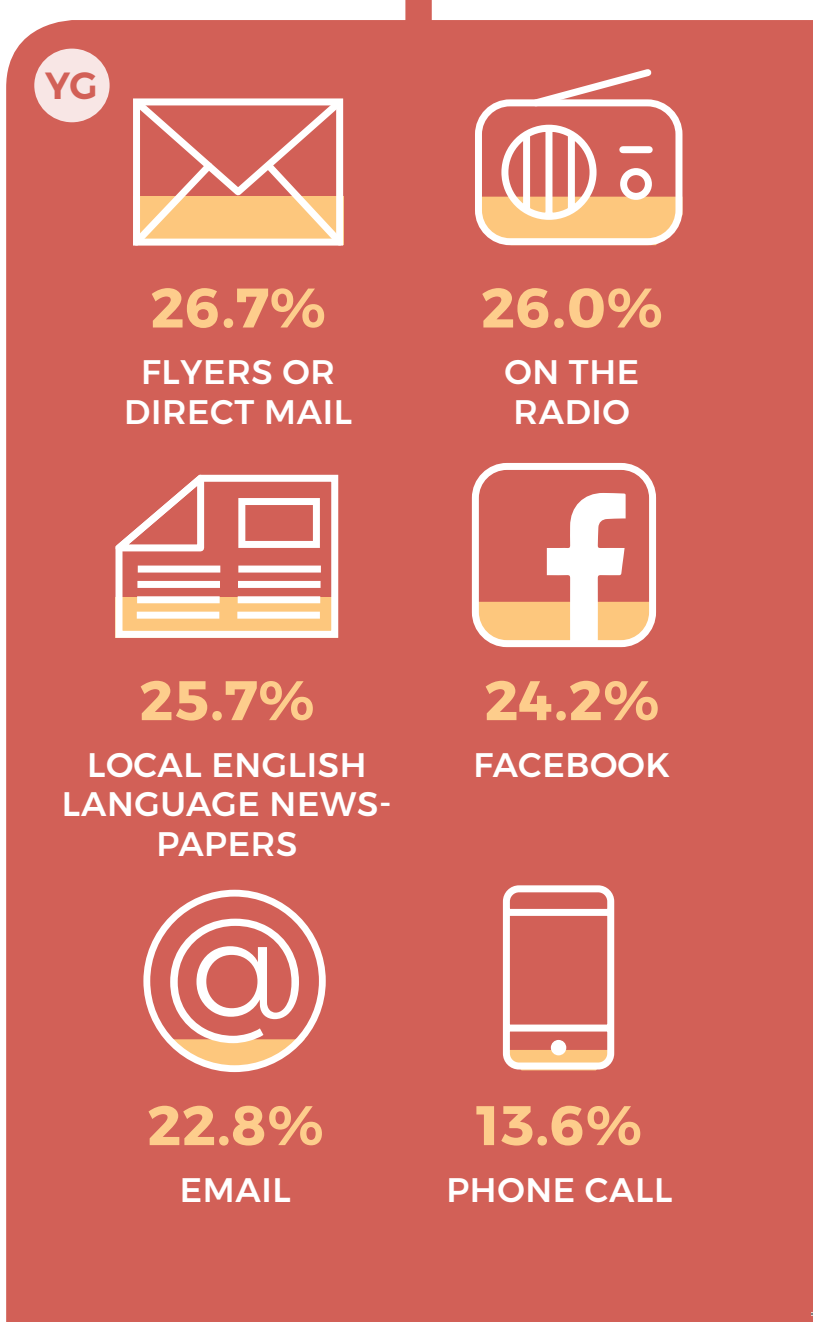


EASE OF UNDERSTANDING

How easy is it to understand Government of Yukon information?

TOP SOURCES TO FIND PUBLIC ENGAGEMENT OPPORTUNITIES

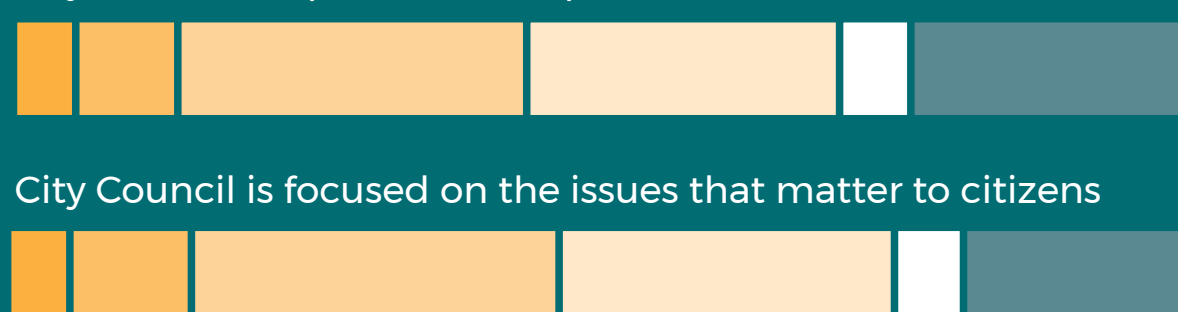
How would you like to find out about opportunities to give your input to the government?



PERCEPTION OF CITY COUNCIL

City Council is open and transparent

City Council is focused on the issues that matter to citizens



STRONGLY DISAGREE DISAGREE NEUTRAL AGREE STRONGLY AGREE NOT STATED